

### SPONSORSHIP PACKAGES.

### 2023 Dropknee Sessions

PORT MACQUARIE, NEW SOUTH WALES SEPTEMBER 8-9TH, 2023



## INTRODUCTION

Dropknee Sessions (DKS) was founded off an idea back in 2001 by contest organiser and former World Tour Judge, and DK enthusiast Clayton Pickworth.

The concept was simple, a collective approach from the best Dropknee riders in the country, who banded together to create a better competition format and time frame for dropknee contests. This format allows the competition to be held in the most favourable waves and conditions as possible. Unlike the conditions in previous tour contests.

In 2002, the first DKS event was held at town beach, Port Macquarie, hosting a massive 48 riders, the most the one day event could take to fit the format. The event instantly drew a worldwide audience and competitors came from as far as Japan, Hawaii, Peru, New Zealand, Mainland USA, Canary Islands, South Africa and even a competitor from Israel!

DKS has had a rich and prestigious history, and quickly became the premier Dropknee body boarding competition in the world.

In 2023 DKS returns for their 21st Anniversary, September 8-9th at the home of body boarding in Australia, Port Macquarie.







### Clayton Pickworth

DKS Founder and Event Organsier.

Clayton Dickmonth

### 4 DKS 2023

# **EVENT HISTORY**

The proceeding years numbers fluctuated but the diversity of riders became more present with a host of international riders making the journey. The competition grew into 2 dedicated events (DKS Port Macquarie and DKS Forster) after the rider entries grew too big for a single event.

So highly regarded, the then World Tour of Bodyboarding even approached contest organsiers to place the DKS events onto the World Tour schedules, as the numbers swelled, riders competing in DKS events out numbered World Tour Dropknee Competitiors 2 to 1.





For 9 years straight, DKS the 'people's event' was hailed as the biggest and most prestigious dropknee event in the world, sparking further events in other countires to kick-off with similar formats.

Then in 2010, as in life, you need time to breath and DKS did just that for a few years, but now it is back! The riders are crying out for the return and the public have spoken so... now it is time!



#### DROPKNEESESSIONS

## **EVENT FORMAT**



### Last year saw the 20th anniversary of the DKS event

1st	Dane Pope (VIC)	13.66
2nd	Jake Sharp (NSW)	12.17
3rd	Grant Molony (NSW)	11.27
4th	Ryan Duck (NSW)	8.3

The event format is simple and easy to follow. Initial heats involve 4 X riders, 20 minute heats with 50% progression into the next round. Once this filters through, we move to rider-on-rider format for the remainder of the event, giving the riders more opportunity to exploit their talent in a battle type format right through to the final.

The event is fully insured with Surfing NSW and is permitted to run with local council approval. DKS in 2023 will be hosted back to it's original location in beautiful Port Macquarie, the home of Australian Body Boarding. The mobile contest can choose between locations from North Wall, Town Beach and South to Lighthouse Beach ensuring the best possible conditions.

The DKS contest set up will include a judges tower for the best viewing of the riders in the water, a beach marshall and competiitor check in area which will also include Australia's best surf commentator in Terry McKenna. DKS will run for a massive 8 hours on the one day. After the events final heat, competitors and supporters will move back to the host venue Settlers Inn, for the official presentation, which includes ample sponsor signage oppourtunities along with an F&B spend.

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DROPKNEE SESSIONS -

# **EVENT MEDIA**



In the days after the event there will also be a highlight video from the competition, which will also acknowledge all official event sponsors thanks to our dedicated video production unit, Silver Quinn Productions.

Both the video and still imagery will be made available and distributed to local and state news outlets.

In 2022 we saw the largest number of competitors compete in a dropknee competition worldwide.

Clayton Pickworth DKS Event Organiser EVENT MEDIA

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Instagram





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# **SPONSOR PACKAGES**

### Platinum Partner

- Naming rights as "2023 (sponsor) DK Sessions"
  Front and rear logo placement on contest rash vests
- $\cdot$  Logo placement on social media template for posts
- $\cdot$  Logo placement on entry form/website
- $\cdot$  Live beach announcements all contest
- $\cdot$  Access to high quality images from the event
- $\cdot$  Event signage, pop up shop and presentation
- $\cdot$  Logo advertisement on official video media

#### INVESTMENT: \$2,000 AUD

### Gold Partner \_

- · Shoulder logo on contest rash vests
- · Logo on website
- · Social media posts/video
- Event signage, pop up shop and presentation
- · Access to high quality images from the event
- $\cdot$  Live beach announcements all contes

#### INVESTMENT: \$1,000 AUD

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### Silver Partner -

- · Social media posts/video
- $\cdot$  Event signage, pop up shop and presentation
- Access to high quality images from the event
- $\cdot$  Live beach announcements all contest

#### INVESTMENT: \$500 AUD





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2022 DKS Lighthouse Beach event setup.



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