



SPONSORSHIP PACKAGES.

2025 Dropknee Sessions

MID-NORTH COAST, NEW SOUTH WALES
OCTOBER 18TH, 2025





WELCOME

*Gold Coast's Shannon Deane
at the 2024 DKS event.*

INTRODUCTION

Dropknee Sessions (DKS) was founded off an idea back in 2001 by contest organiser and former World Tour Judge, and DK enthusiast Clayton Pickworth.

The concept was simple, a collective approach from the best Dropknee riders in the country, who banded together to create a better competition format and time frame for dropknee contests. This format allows the competition to be held in the most favourable waves and conditions as possible. Unlike the conditions in previous tour contests.

In 2002, the first DKS event was held at town beach, Port Macquarie, hosting a massive 48 riders, the most the one day event could take to fit the format. The event instantly drew a worldwide audience and competitors came from as far as Japan, Hawaii, Peru, New Zealand, Mainland USA, Canary Islands, South Africa and even a competitor from Israel!

DKS has had a rich and prestigious history, and quickly became the premier Dropknee body boarding competition in the world.

'In 2025 DKS returns for it's 23rd anniversary on the beautiful beaches of the Mid-North Coast of New South Wales.



'We look forward to hosting competitors, sponsors and supporters to the Mid-North Coast once again for this year's event.'

Clayton Pickworth

DKS Founder and Event Organsier.

Clayton Pickworth

EVENT HISTORY

The proceeding years numbers fluctuated but the diversity of riders became more present with a host of international riders making the journey. The competition grew into 2 dedicated events (DKS Port Macquarie and DKS Forster) after the rider entries grew too big for a single event.

So highly regarded, the then World Tour of Bodyboarding even approached contest organisers to place the DKS events onto the World Tour schedules, as the numbers swelled, riders competing in DKS events out numbered World Tour Dropknee Competitors 2 to 1.



Newcastle's Ryan Duck
moments after being crowned
back-to-back DKS Champion
23/24.

For 9 years straight, DKS the
'people's event' was hailed as the
biggest and most prestigious drop-
knee event in the world, sparking
further events in other countries to
kick-off with similar formats.

Then in 2010, as in life, you need
time to breath and DKS did just
that for a few years, but now it is
back! The riders are crying out for
the return and the public have
spoken so... now it is time!



EVENT FORMAT



2024 DKS Competition Results

1st	Ryan Duck (Newcastle)	9.66
2nd	Shannon Deane (Gold Coast)	7.83
3rd	Gary Thatcher (Sunshine Coast)	7.83
4th	Dane Pope (Geelong)	7.47

The event format is simple and easy to follow. Initial heats involve 4 X riders, 20 minute heats with 50% progression into the next round. Once this filters through, we move to rider-on-rider format for the remainder of the event, giving the riders more opportunity to exploit their talent in a battle type format right through to the final.

DKS offers a variety of formats for competition, some which can include a man-on-man format, recharge rounds and seeding rounds all of which can be fit into the schedule on any given day.

DKS aims to utilise these formats to give riders value for money and maximum time in the water as possible.

The event is fully insured with Surfing NSW and is permitted to run with local council approval.

Azza Glossop at DKS 2017,
Town Beach, Port Macquarie.

3 x event winner, Grant Molony
(Central Coast, NSW) on his
way to the finals of DKS 2022.



In 2022 we saw the largest number of competitors compete in a **dropknee competition** worldwide.

Clayton Pickworth
DKS Event Organiser

DROPKNEE SESSIONS



2.5k

Instagram
[@dkssessions](https://www.instagram.com/dkssessions)



2.9k

Facebook
[@dropkneesessions](https://www.facebook.com/dropkneesessions)



EVENT MEDIA

As an official event sponsor of DKS 2025 you will have access to a selection of high-resolution event photos for distribution and/or commercial use, including; Competition Action, Event Setup, and Sponsor Signage.

In the days after the event there will also be a highlight video from the competition, which will also acknowledge all official event sponsors thanks to our dedicated video production unit, Silver Quinn Productions.

Both the video and still imagery will be made available and distributed to local and state news outlets.



SPONSOR PACKAGES

GOLD PARTNER

- Naming rights as "2025 (sponsor) DK Sessions"
- Front and rear logo placement on contest rash vests
- Logo placement on social media template for posts
- Logo placement on entry form/website
- Live beach announcements all contest
- Access to high quality images from the event
- Logo inclusion on official event highlight video
- Event signage, pop up shop and presentation

INVESTMENT: \$5,000 AUD

SILVER PARTNER

- Shoulder logo on contest rash vests
- Logo on website
- Social media posts/video
- Event signage, pop up shop and presentation
- Access to high quality images from the event
- Live beach announcements all contest

INVESTMENT: \$2,500 AUD

BRONZE PARTNER

- Social media posts/video
- Event signage, pop up shop and presentation
- Access to high quality images from the event
- Live beach announcements all contest

INVESTMENT: \$1,000 AUD



Over a decade chasing the DKS title, Dane Pope made 2022 a year to remember.



2023 DKS Competitors on day one of competition at Lighthouse Beach Port, Macquarie,





Clayton Pickworth

Event Director & Sponsorship Enquiries

[e] cjpickworth@yahoo.com.au

[p] 0428 237 788

WWW.DKSESSIONS.COM



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OCTOBER 2025